



MTN LAUNCHES CRUISE INDUSTRY'S FIRST GLOBAL TV NETWORK

MTN Delivers TV Programming Worldwide from Six Major International Television Networks

MIRAMAR, Fla., March 17, 2010 – MTN Satellite Communications (MTN) today announced the launch of MTN Worldwide TV, the industry's first TV broadcast service delivering programming from six major U.S. and international television networks to cruise ship passengers anywhere on the high seas.

With MTN Worldwide TV, passengers are able to enjoy programming from BBC World News, CNBC, Fox News, MSNBC, Sky News and Sky Sports News in their cabins while at sea or in port, with no interruption. Additional programming packages, including entertainment and sports channels, are to be added in the near future.

The MTN Worldwide TV service has been thoroughly field tested, and more than 40 ships with a total of over 32,000 cabins are already under contract for the unique broadcast service, according to Brent Horwitz, senior vice president, MTN cruise and ferry business.

"MTN continues to deliver cruise industry "firsts," such as at-sea cellular service, Internet Cafés and Wi-Fi; we are excited to now deliver premium programming to passengers," said Horwitz, "The cruise lines have listened to their passengers' suggestions for a better cruising experience, and because of our advanced technology and influence, MTN is able to help the cruise industry deliver new and exciting services that improve the passenger's onboard experience."

"BBC World News is delighted to be working together with MTN to deliver this highly innovative television service to cruise ships. Our viewers can now keep up to date with UK and international news wherever they are on the ocean. It coincides nicely with the launch of our new schedule line up that includes programs tailored to specific regions such as Impact Asia with Mishal Husain and GMT with George Alagiah," said Ian McDonough, vice president, Commercial Development.

Leveraging MTN's global satellite network, MTN Worldwide TV uses three overlapping satellite beams that integrate seamlessly with the cruise ships' existing TVRO antennas and onboard video distribution systems, making installations quick and easy.

MTN operates a private, global maritime satellite network, providing voice, data and video services to cruise ships, super yachts and various other vessels worldwide. As the operator,

MTN has complete access control over the network and the content it carries which assures its customers and their passengers receive reliable, quality, and uninterrupted service.

The MTN Worldwide TV programming is offered in multiple content packages for North American and international cruises. Services also include hardware installation and support to ensure a successful broadcast.

MTN is demonstrating the MTN Worldwide TV service at Booth #1901 at the 2010 Cruise Shipping Miami show at the Miami Beach Convention Center this week.

About MTN Satellite Communications

MTN Satellite Communications (MTN) is the leading global service provider of communications, connectivity and content services to remote locations around the world. MTN's global VSAT satellite communications network offers the reliability that only "Always On – Always Available" systems can provide. More than 500 vessels and land-based terminals worldwide, including cruise ships, government and military vessels, private yachts, ferries, offshore drilling and production sites, and commercial ships depend on MTN's voice and data networks to allow them to "be in the middle of nowhere and at the center of everything." Premium services include remote access for Internet, fixed and mobile phones, fax, television, onboard newspapers, banking services, direct payroll deposit for crew and other enterprise solutions. MTN is based in Miramar, Fla. For more information, visit www.mtnsat.com.

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